

## Schwank

北莱茵-威斯特伐利亚，科隆



### 创始于1933

Schwank是一家主营供暖和气候系统业务的国际性集团。作为红外线辐射采暖领域的世界市场领导者，Schwank的历史要追溯到1933年。那一年，冈瑟施万科在阿尔萨斯创立了公司，并在1938年为他的发明-燃气红外线辐射加热器申请了专利。经过80余年的发展壮大，现今Schwank在全球范围有5大工厂：德国、加拿大、美国、中国、俄罗斯，产品销售遍及40多个国家及地区，并在俄罗斯、中国、英国、比卢荷、波兰、罗马尼亚、奥地利、捷克、斯洛伐克等地成立了子公司。

Schwank用户群体广泛，涵盖总包、项目咨询公司、技术/管理公司等，产品适用于多种建筑场景，如工业、商业、物流仓储、体育

场馆、车间、展厅等 logistics companies, sports facilities, work-shops and showrooms. Exports account for 52% of the company's total annual turnover of around 50.6 million euros. Schwank employs 180 people, out of a total of 320, in Germany. The equity ratio of the Schwank Group is 76%.

The company is owned by the third generation of the family. Two family members hold 66% and 33% of the shares respectively. The corporate structure consists of a holding company and subsidiaries, with an advisory board acting as the controlling body. The company, which has been owner-managed by Oliver Schwank since 2004, expanded its top management in 2016 with Prof. Dr.-Ing. Friedhelm Schlöber. Besides company founder Günther Schwank (1905-1955), his successor Bernd Schwank (1948-2017) and the current managing director Oliver Schwank (1969-) had a decisive influence on the development of the company's history. After Bernd Schwank joined the company in 1970, the first foreign subsidiaries were found-

„We don't know how long our heating systems will last. We've only been in business for 70 years.“

Bernd H. Schwank



Schwank tube heaters are designed for efficiency and longevity. Award-worthy technology that has won many awards.



Thanks to the Schwank heating technology, no one has to freeze in the stands to watch the game, as here with Real Madrid.

ded. The next milestone in the company's history was the first hybrid system with heat recovery in 1988. In 2008 the Schwank Group celebrated its 75th anniversary and in 2009 the sale of 2 million infrared radiators. The Handelsblatt elected Schwank as one of Germany's top 100 medium-sized companies. In 2013 and 2017, Schwank won the Industry Award. Wirtschaftswoche named the company a world market leader in 2017, 2018 and 2019. In 2017, Schwank was able to present the tube heater with combustion mix. In 2018, the company was named one of the most innovative medium-sized companies, and in 2019, the Schwank Group was pleased to announce a record turnover of 50.6 million euros and the world premiere

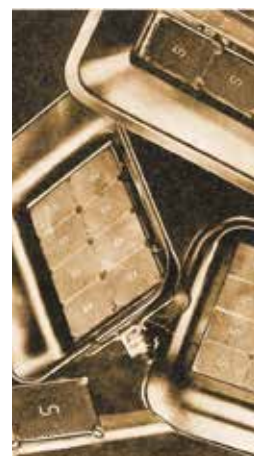
of a luminous heater with combustion mix. In addition to in-house and external training and education, the Schwank Group lives up to its corporate responsibility by running and promoting external projects. Examples include the Chair of Cost Engineering at the University of Applied Sciences Südwestfalen, where Master's students of industrial engineering are trained, and the cooperation with the Technical University of Cologne. The work of the Association of German Engineers (VDI) is also supported, as well as the examination and steering committees of the Cologne Chamber of Industry and Commerce and the South Westphalian Chamber of Industry and Commerce in Hagen.

## Social responsibility

Schwank considers the training of industrial and commercial employees to be a social responsibility of the company. In addition to internships for pupils and students, Schwank also offers the opportunity to write practice-related bachelor's and master's theses. Scientific supervision is provided by employees of the company. In addition, Schwank organises and conducts its own university seminars. In addition to the Association of German Engineers (VDI), the company has been cooperating with several universities and research institutes in Germany and abroad for many years.



As the market leader in the field of infrared technology (luminous and tube heaters), Schwank already heats more than 30 million square metres of logistics space in an energy-saving way.



Innovation from its beginnings in Fegersheim, Alsace, to the new building in Cologne-Niehl and today - the world's first Gas-Infrared heater is just one of the many patents Schwank can lay claim to.

## Did you know?

Chelsea Football Club has opted for Schwank-heated stands thanks to the former wife of the club's owner Roman Abramovich. The couple got to know the advantages of Schwank heating at a Champions League match in Madrid. There, the two sat in the stands in pleasant temperatures despite the cold. When asked, Abramovich was told that this was due to the heating under the roof of the stands. His companion then urged him to install such a heating system in his English club as well. No sooner said than done! Today, Chelsea FC also benefits from Schwank's heat.

## Chronology

**1933** Foundation by Günther Schwank

**1938** Invention and patent of the world's first gas infrared heater

**1951** Start of series production of infrared heaters

**1970** Bernd Schwank joins the company; first foreign subsidiaries founded

**1988** The first hybrid system with heat recovery is installed

**2004** Oliver Schwank joins the company in the third generation

**2017** World premiere of the tube heater with combustion mix

**2019** World premiere of luminous heaters with combustion mix; Schwank achieves a record turnover of 50.6 million



Bernd and Oliver Schwank, second and third generation at the helm of the family business. Since 2016, Prof. Dr.-Ing. Friedhelm Schlößer has been helping to drive the business forward as the second managing director.

## Facts and figures

**Founder:** Günther Schwank 1933

**Industry:** heating and climate systems

**Products:** Heating and air-climate systems for industry and commerce

**Locations:** Germany, USA / Canada, China, Russia and seven other countries

**Distribution:** in over 40 countries

**Employees:** 320

**Turnover:** 50.6 million euros

**Innovations:** Gas infrared heaters, tube and luminous heaters with combustion mix

**Patents:** 43

**Apprenticeships:** 4

**Family influence:** family-run

**Family shares in the company:** 100%

## Contact

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